

All the Distribution Platform(s) / All concerned

This is to inform all viewers, concerned person(s), entities including all Distribution Platform(s), namely, Analogue and Addressable Platform(s) comprising of Cable, Direct to Home (DTH), Head End in the Sky (HITS) Internet Protocol TV (IPTV), etc. re-distributing ZEE GROUP channels along with Sports channels, to take note that distribution of ZEE GROUP channels including Sports channels which were hitherto done by **TAJ TELEVISION (INDIA) Pvt Ltd (TAJ)** will be undertaken by **ZEE ENTERTAINMENT ENTERPRISES LIMITED (ZEEL)** with effect from **1st May 2016**. TAJ shall cease to distribute ZEE GROUP Channels including Sports channels w.e.f 1st May 2016. A Public Notice to that effect has already been issued by ZEEL and TAJ on **30th April 2016** in English Newspaper - "Business Standard" and other Regional Newspapers across the Country. A scanned copy of Public Notice published in English Newspaper "Business Standard " – Mumbai edition is hoisted on the website of ZEEL and TAJ for ready reference.

Reference Interconnect Offer (RIO) of ZEEL for Analogue Platform and also Addressable Platforms will be made available on the website of ZEEL shortly in compliance with the Judgment of the Hon'ble TDSAT in Petition Nos 295 (C) of 2014 and 526 (C) of 2014 – NSTPL v/s Media Pro Ors which will be the basis for entering into Interconnection Agreement(s) with ZEEL w.e.f 1st May 2016.