

PUBLIC NOTICE

TO ALL ADDRESSABLE DISTRIBUTION PLATFORMS

Please take notice that as per the judgement of Hon'ble Telecom Dispute Settlement Appellate Tribunal (TDSAT) in Petition Nos 295 (C) of 2014 and 526 (C) of 2014 - **NSTPL v/s Media Pro Ors**, ZEEL and Turner have already hoisted their respective Reference Interconnect Offers (RIOs) for various Zee Group channels (including Sports channels) and Turner channels on their websites namely, www.zeetelevision.com and www.turner.com for entering into Interconnection Agreement(s) with ZEEL and Turner w.e.f. **1st May 2016**.

As per the extant TRAI Regulations, the broadcasters –ZEEL & Turner cannot provide signals of their respective TV channels to distributor of TV channels without entering into a written interconnection agreement. In pursuant to and in compliance with the regulatory requirement it is mandatory for every Distribution Platform to enter into a written Interconnection agreement with ZEEL & Turner for availing their channels for distribution on its Distribution Platform.

Accordingly all such Distribution Platform(s) who do not have subsisting agreement(s) for Zee Group channels and Turner channels with ZEEL and Turner are called upon to execute Interconnection agreement(s) with ZEEL and Turner on or before **31st May 2016** by choosing/opting for the Zee Group channels and Turner channels as per the offerings available in terms of the RIOs & incentive scheme(s) of ZEEL and Turner available on their respective websites.

By this Public Notice all Distribution Platform(s) are hereby requested to take note that failure to execute a written Interconnection Agreement with ZEEL and Turner on or before **31st May 2016** (effective from **1st May 2016**) would result in disconnection of signals of Zee Group of channels (including Sports channels) and Turner channels without any further notice. Please treat this communication as a notice under extant TRAI Regulations

Issued by:

Zee Entertainment Enterprises Ltd

18th Floor, A Wing, Marathon Futurex, N.M Joshi Marg,
Lower Parel (East), Mumbai – 400 013; B-10, Essel House,
Lawrence Road Industrial Area, Delhi-110 035

and

Turner International India Pvt Ltd

5th Floor, Radisson Commercial Plaza, N.H : 8, Mahipalpur,
New Delhi - 110037